

# INVESTOR BENEFIT MATRIX



INVESTOR BENEFITS	Pinnacle \$200,000	Presidential \$75,000	Champion \$45,000	Leadership \$25,000	Partner \$10,000	Stakeholder \$5,000	Emergent Stakeholder
<b>RESEARCH, DATA, &amp; INFORMATION</b>							
Full access to LVGEA Data Portal	✓	✓	✓	✓	✓	✓	✓
See also newsletters and publications	✓	✓	✓	✓	✓	✓	✓
Early review of research reports	✓	✓	✓	✓			
Access to customized market research	✓	✓	✓	✓			
Exclusive Business Pipeline Information	✓	✓	✓	✓			
Exclusive Lists of Companies relocating or expanding in Southern Nevada					✓	✓	✓
<b>ENGAGEMENT</b>							
One ticket to State of Economic Development Event	✓	✓	✓	✓	✓	✓	✓
Annual Update Meeting with Vice President of Investor Services & Engagement	✓	✓	✓	✓	✓	✓	✓
Invitations to Signature Events	✓	✓	✓	✓	✓	✓	✓
Invitation to Participate in Familiarization Tours	✓	✓	✓	✓	✓		
Invitation for Annual Update Meeting with COO & Business Development Team	✓	✓	✓	✓	✓		
Annual Invitation to meet with LVGEA CEO	✓	✓	✓	✓			
Invitation to join industry recruitment & advocacy meetings	✓	✓	✓	✓			
Eligible to serve on Board of Directors (LVGEA50)	✓	✓	✓	✓			
Exclusive Customized Benefits	✓	✓	✓				
Customized Sponsorship and Program Support Packages	✓	✓	✓				
<b>PUBLICATIONS AND NEWSLETTERS</b>							
LVGEA Annual Report	✓	✓	✓	✓	✓	✓	✓
Annual Major Development Map	✓	✓	✓	✓	✓	✓	✓
Digital Las Vegas Perspective Publication (annual)	✓	✓	✓	✓	✓	✓	✓
Connection Points Newsletter (quarterly)	✓	✓	✓	✓	✓	✓	✓
Las Vegas Perspective Newsletter (quarterly)	✓	✓	✓	✓	✓	✓	✓
Investor Update Newsletter	✓	✓	✓	✓	✓	✓	✓
<b>RECOGNITION</b>							
LVGEA Website	✓	✓	✓	✓	✓	✓	✓
LVGEA Annual Report	✓	✓	✓	✓	✓	✓	✓
Business Resource Guide	✓	✓	✓	✓	✓	✓	✓
Digital Recognition	✓	✓	✓	✓	✓	✓	✓
Referral Opportunities from BizCONNECT program	✓	✓	✓	✓	✓	✓	✓
Hyperlink on LVGEA website	✓	✓	✓	✓	✓		
Logo on LVGEA website	✓	✓	✓	✓			
Donor Wall	✓	✓	✓	✓			
Listed as Major Investor on website	✓	✓	✓	✓			
LVGEA Publications	✓	✓	✓				
LVGEA Marketing Materials	✓	✓					
Customized Marketing & Sponsorship Packages	✓						