



PUBLIC POLICY GUIDING PRINCIPLES





THE LAS VEGAS GLOBAL ECONOMIC ALLIANCE (LVGEA)

serves as the regional development authority for Southern Nevada. With broad support from leading private, public and educational institutions, LVGEA works to grow the economy in Southern Nevada through connectivity, research, community development and aggressive business recruitment, retention and expansion. We are *the* thought leader for economic and community development in Southern Nevada.

SOMETHING WE CAN ALL AGREE ON

The LVGEA Public Policy Guiding Principles are a reference for policy makers on what matters most to economic development in Southern Nevada. By working together on these core issues, we can create more high-value jobs and stronger communities; and that is something we can all agree on.



TOP 5

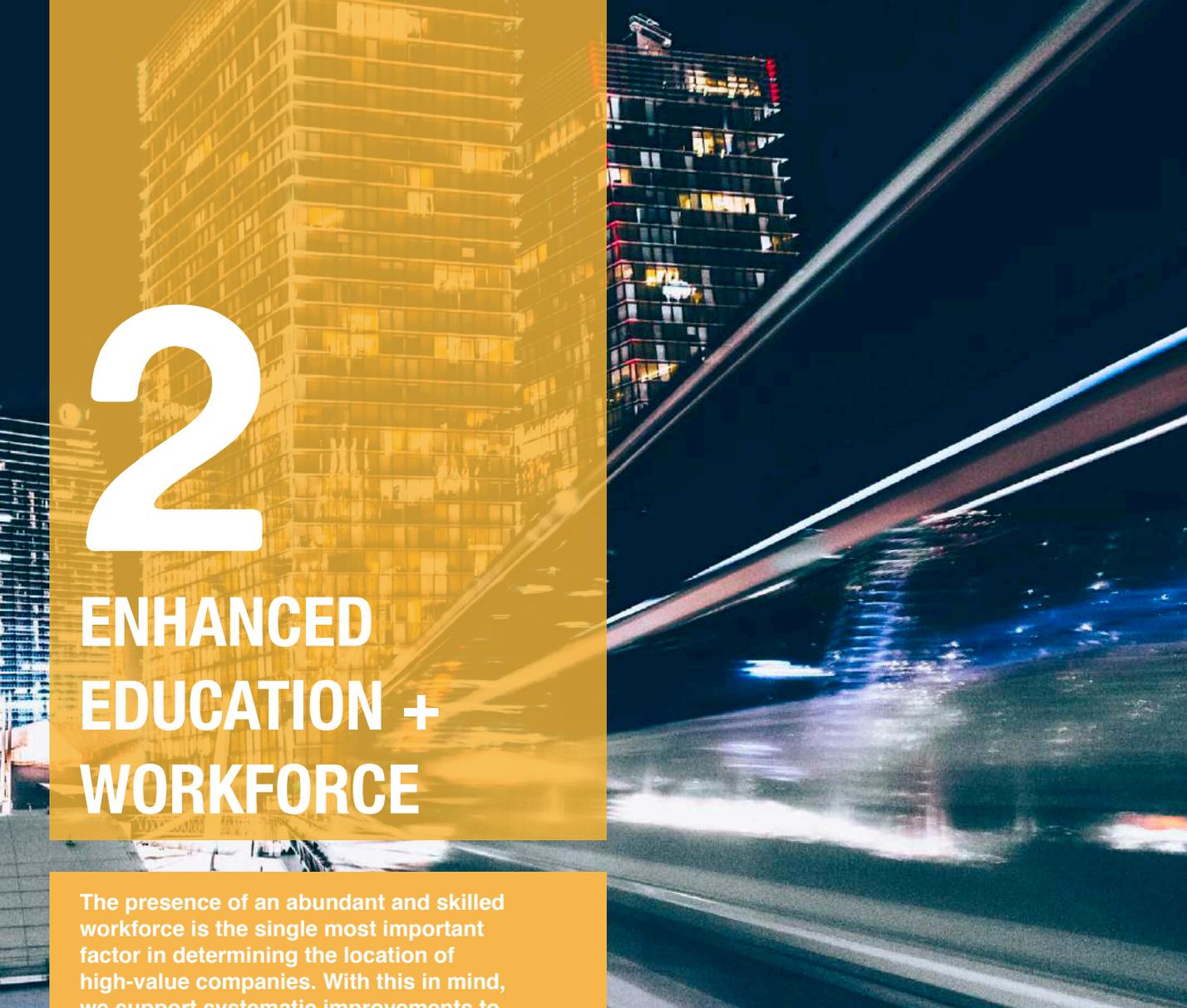
GUIDING PRINCIPLES

1

ADVANCED ECONOMIC DEVELOPMENT PROGRAMS + SERVICES

Building a globally competitive economy requires effective job creation tools. We support:

- Stable, long-term funding for Regional Development Authorities
- Expansion of Nevada's Knowledge Fund to spur research, innovation and commercialization
- Greater support at the federal level for programs and agencies that aid small businesses and entrepreneurs, including Small Business Administration (SBA) and Economic Development Administration (EDA)
- Advancing federal legislation that provides greater access to capital, as well as continuing support for existing access to capital programs like SBA's 504 and 7(a) programs



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ENHANCED EDUCATION + WORKFORCE

The presence of an abundant and skilled workforce is the single most important factor in determining the location of high-value companies. With this in mind, we support systematic improvements to Southern Nevada's education and workforce development systems including:

- Establishing workforce development roles for Regional Development Authorities
- Full implementation of Governor Sandoval's education initiatives, passed during the 2015 legislative session, including:
 - Universal full day kindergarten
 - Grants for teacher development
 - Targeted investments in Read by 3, English Language Learners, at-risk students, special education, career and technical education, and gifted and talented education
 - Incentives to hire and retain highly qualified teachers in Southern Nevada
 - Expansion of charter schools in Southern Nevada
- Creation of an Achievement School District to manage underperforming schools
- Full funding for UNLV's allopathic medical school and continued community support for Roseman University and Touro University
- Initiatives aimed at boosting Southern Nevada's Science, Technology, Engineering, Arts and Math (STEAM) workforce
- Enhanced Graduate Medical Education (GME) and medical residencies to help keep our best and brightest medical students
- Educational governance improvements, including additional opportunities to leverage business leadership

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COMPETITIVE TAX + REGULATORY ENVIRONMENTS

Nevada is currently the fifth-most attractive tax environment in the United States. The LVGEA wants to maintain, and improve, our tax and regulatory environment to provide a catalyst for an already rapidly expanding business community in Southern Nevada. We support:

- Sensible, proven incentives for high-value businesses expanding or relocating to Southern Nevada such as:
 - Sales & use tax abatement
 - Modified business tax abatement
 - Personal property tax abatement
 - Data center abatement
 - Aviation parts abatement
- Expansion of Nevada's Catalyst Fund program which has delivered an exceptionally high ROI for Nevada taxpayers
- Uniform permitting and building codes across all municipalities of Southern Nevada
- Fast-track permitting options
- Enhancing Nevada's Film Tax Credit program to capitalize on Southern Nevada's competitive advantages in gaming and entertainment

A nighttime photograph of a city street, likely in Las Vegas, showing light trails from cars and illuminated buildings. A blue semi-transparent overlay covers the left side of the image, containing the number '4' and the title text. The background shows a street with traffic, neon signs for 'FREMONT PARKING' and 'CASINO', and a 'SUN' sign.

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EFFICIENT AND RELIABLE INFRASTRUCTURE

Since its inception, the LVGEA has been a strong advocate of roadways, transit, water, telecommunication, and electric development in Southern Nevada. We support:

- The extension of Fuel Revenue Indexing to fund infrastructure projects in Southern Nevada
- Construction of I-11 to connect Las Vegas and Phoenix, the two largest metropolitan areas in the country that do not have an existing interstate connecting them
- Construction of Project Neon and the overhaul of I-15 to improve congestion and safety along Southern Nevada's tourism corridor
- Additional transit options to connect employment centers, McCarran International Airport and The Strip



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INTERNATIONAL OPPORTUNITIES

The Las Vegas region is one of the most diverse in the U.S. In order to grow, we should capitalize on our diversity and ensure that Southern Nevada businesses have access to global opportunities. We support:

- Immigration reform that leads to expanded access to student, worker and investor visas
- Fully and permanently fund the SelectUSA program to support foreign direct investment in local economies across the U.S.
- Seeking out new ways, including trade agreements, to expand access to foreign markets for American-made goods and services, and continue to grow our exports
- Passing long-term reauthorization for the Export-Import Bank of the United States and provide for regulated but automatic increases to the Bank's lending ceiling to ensure U.S. small businesses are fully supported when entering foreign markets





HOW WE DO IT

LVGEA engages in a number of programs, services and initiatives that position us as *the* thought leader in economic and community development in Southern Nevada. By providing services to growing businesses and through research, signature events, marketing and policy advancement, LVGEA is uniquely positioned to support local, state and federal policy makers in pursuit of our common objectives.

ENDORSED BY:



For more information on LVGEA and the work our team is doing, visit us at

www.lvgea.org



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