

las vegas perspective

2015 TOURISM

volume: **thirty five**

TOURISM

2015 las vegas perspective

tourism overview 164

Las Vegas Visitor Volume & Conventions Held	164
Clark County Gross Gaming Revenue	164
Number of Hotel/Motel Rooms	164
Hotel/Motel Occupancy Levels	164
15 Largest U.S. Hotels	164
Las Vegas Convention and Visitors Authority (LVCVA)	165
A Las Vegas Convention and Visitors Authority Perspective	166

visitors 167

Visitor Demographics	167
Visitor Profile	167

airport activity 168

McCarran International Airport Passenger Statistics	168
Top 10 U.S. Airports Scheduled Enplanements on U.S. Airlines and Foreign Airlines	168

facilities 169

Las Vegas Hotel/Motel Facilities	169
Southern Nevada Hotel Facilities Outside the Las Vegas Valley	170
Laughlin	170
Mesquite	170
Primm/Jean	170

conventions 171

Major Conventions 2015	171
Major Conventions 2016	172
Major Conventions 2017	172
Major Conventions 2018	172

construction recap 173

2014 Resorts & Attractions Construction Recap	173
Hotel/Motel Resorts	173
Other Destination Amenities	173

initiated and proposed projects 174

2015	174
2016	175
2017/2018	175





tourism overview

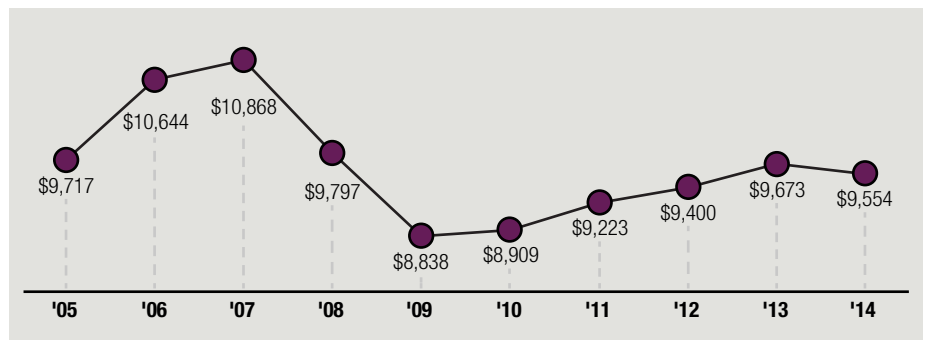
Las Vegas Visitor Volume & Conventions Held

YEAR	NO. OF VISITORS (000)	% CHANGE	NO. OF DELEGATES (000)	% CHANGE	NO. OF CONVENTIONS HELD	% CHANGE
2005	38,567	3.2%	6,166	7.7%	22,154	-0.6%
2006	38,915	0.9%	6,308	2.3%	23,825	7.5%
2007	39,197	0.7%	6,209	-1.6%	23,847	0.1%
2008	37,482	-4.4%	5,900	-5.0%	22,454	-5.8%
2009	36,351	-3.0%	4,492	-23.9%	19,394	-13.6%
2010	37,335	2.7%	4,473	-0.4%	18,004	-7.2%
2011	38,929	4.3%	4,865	8.8%	19,029	5.7%
2012	39,727	2.1%	4,944	1.6%	21,615	13.6%
2013	39,668	-0.1%	5,107	3.3%	22,027	1.9%
2014	41,127	3.7%	5,169	1.2%	22,103	0.3%

Source: Las Vegas Convention and Visitors Authority.

Clark County Gross Gaming Revenue

YEAR	REVENUE (IN MILLIONS)	% CHANGE
2005	\$9,717	11.5%
2006	\$10,644	9.5%
2007	\$10,868	2.1%
2008	\$9,797	-9.9%
2009	\$8,838	-9.8%
2010	\$8,909	0.8%
2011	\$9,223	3.5%
2012	\$9,400	1.9%
2013	\$9,673	2.9%
2014	\$9,554	-1.2%



Source: Nevada Gaming Control Board.

Number of Hotel/Motel Rooms

YEAR	ROOMS	GROWTH
2010	148,935	0.0%
2011	150,161	0.8%
2012	150,481	0.2%
2013	150,593	0.1%
2014	150,544	0.0%

Source: Las Vegas Convention and Visitors Authority.

Hotel/Motel Occupancy Levels

	2013	2014	CHANGE
Hotel	87.1%	89.1%	2.1
Motel	59.8%	65.0%	5.3
Weekend	91.1%	93.3%	2.1
Midweek	81.4%	83.9%	2.6
TOTAL	84.3%	86.8%	2.4

Source: Las Vegas Convention and Visitors Authority.

15 Largest U.S. Hotels

RANK/HOTEL	ROOMS
1 MGM Grand	5,044
2 Luxor	4,400
3 Venetian Resort	4,027
4 ARIA Resort	4,004
5 Excalibur	3,991
6 Bellagio	3,933
7 Caesars Palace	3,776
8 Circus Circus	3,767
9 Flamingo	3,460
10 Mandalay Bay	3,211
11 The Palazzo	3,066
12 Mirage	3,044
13 The Cosmopolitan	2,995
14 Monte Carlo	2,992
15 Westgate	2,950

Source: Las Vegas Convention and Visitors Authority. **Note:** Figures include only hotel rooms (no timeshares are included).



Established: 1959

Size: 2.1 million square feet convention space

Leadership: Lawrence Weekly, Chairman, LVCVA Board of Directors; Rossi Ralenkotter, President & CEO

Annual Business Travelers to Las Vegas: 5.1 million (2014)

Biggest Tradeshows: International CES, Automotive Aftermarket Industry Week, National Association of Broadcasters, MAGIC

Las Vegas Convention and Visitors Authority (LVCVA)

The Las Vegas Convention Center (LVCC), located one block east of the Las Vegas Strip, encompasses approximately 3.2 million square feet with approximately 2 million square feet of exhibit space and 250,000 square feet of meeting space. The facility, one of the most modern and functional centers in the world, is centrally located a short distance from 100,000 guest rooms.

Operated by the Las Vegas Convention and Visitors Authority (LVCVA), the center is well known for its versatility, size, and amenities. In addition to exhibit and convention space, 144 meeting rooms handle seating capacities ranging from 20 to 2,500. A grand lobby and registration area (more than 225,000 square feet) efficiently link exhibit halls and meeting rooms, and allow for simultaneous setup, breakdown and exhibiting of multiple events. In 2012, the Las Vegas Convention Center received AIPC Gold Certification from the International Association of Convention Centers, making it among the top convention centers in the world for management practices, policies, procedures, and customer service. The center hosts some of the largest and most recognized conventions in the world.

The LVCVA recently announced a major economic development project, called the Las Vegas Global Business District (LVGBD). The LVGBD is a reimagining of the convention center and surrounding area: a 1.8 million-square-foot expansion with upgraded amenities and connectivity to the rest of the Strip corridor, development of the international business center, and coordination of a regional transportation plan. This expansion will help Las Vegas continue to be the No. 1 trade show and convention destination for years to come. To learn more about the LVCVA and the Global Business District, visit www.globalbusinessdistrict.com.



PHOTOS – “Welcome to Fabulous Las Vegas, Nevada” on the front and “Drive Carefully” and “Come Back Soon” on the back, the fabulous welcome sign, designed by Betty Willis, was unveiled in 1959. It is located on the Las Vegas Strip just south of Russell Road and has easy access to a 12-car parking lot for pictures.



A Las Vegas
Convention and
Visitors Authority
PERSPECTIVE



Las Vegas Global Business District. The next transformation of Las Vegas.

The Las Vegas success story is an extraordinary one. Throughout the city's history, there have been seminal projects that have fundamentally altered the landscape of Southern Nevada. Time and again, these projects have succeeded in catapulting Las Vegas into its next stage of dynamic growth as a global destination and iconic brand. The Las Vegas Global Business District (LVGBD) is that kind of transformative project and will once again redefine the destination and launch Las Vegas 25 years ahead of the competition.

The Global Business District is a bold, imaginative and groundbreaking step that will include world-class amenities and facilities and will go beyond anything offered anywhere. It will establish Las Vegas as a

true center of innovation. And it will firmly secure Las Vegas' ranking as the No. 1 trade show destination in North America, and position us to achieve our goal of increasing market share in the meetings and convention business by attracting new trade shows and growing existing ones.

From the reinvention of the Las Vegas Convention Center to an international facility for business and technology, to a thoroughly connected city, not just in upgraded Wi-Fi bandwidth, but in providing transportation connectivity through a centralized hub, the next Las Vegas will be a living, breathing center for innovators and innovations.

The future of meetings and conventions – Vegas style.

Developed by the Las Vegas Convention and Visitors Authority (LVCVA) and to be completed in phases, the Las Vegas Global Business District creates an international business destination synonymous with the leisure and sophistication of the world famous Las Vegas brand. But this isn't just an expansion of the Las Vegas Convention Center. It is a completely reimagined vision to house the "Convention Center of the Future" with technology upgrades, enhancements, and flexibility to meet the convention needs of tomorrow and beyond. The project will add more than 1 million square feet of additional exhibit space, meeting rooms, and general session space.

The International Trade Center will establish Las Vegas as a hub for business and technology, bringing together forward-looking and innovative companies

from around the world. In creating a permanent global marketplace, local companies and international Fortune 1000 corporations can interact with the tens of thousands of businesses that attend our trade shows and conventions.

Visually, the Global Business District is architecturally striking with an iconic presence on one of the most famous streets in the world – the Las Vegas Strip. Design plans include expanding the beautification of the convention district to create a greater sense of connectivity with the destination's top attractions, including a comprehensive multimodal transportation experience throughout the destination.

The Las Vegas Global Business District is the most significant economic development project and job creator the LVCVA has undertaken since the Las Vegas Convention Center was first built in the 1950s. The project is expected to generate an estimated 6,000 good-paying construction jobs and nearly 6,000 permanent jobs related to the additional business generated, pumping hundreds of millions of dollars into the local economy every year. The new Global Business District will be a center of commerce with world-class amenities and facilities that only Las Vegas can deliver. Learn more at www.globalbusinessdistrict.com.





visitors

Visitor Demographics

Gender

Male	49%
Female	51%

Marital Status

Married	80%
Single	14%
Separated/Divorced	4%
Widowed	2%

Household Income

Less than \$20,000	1%
\$20,000-\$39,999	6%
\$40,000-\$59,999	26%
\$60,000-\$79,999	27%
\$80,000 or more	32%
No Response	7%

Age

21-29	17%
30-39	27%
40-49	20%
50-59	14%
60-64	8%
65+	15%
AVERAGE AGE	45.2

Education

High School or Less	11%
Some College	37%
College Graduate	48%
Trade/Vocational School	4%

Employment Status

Employed	64%
Unemployed	3%
Student	3%
Retired	20%
Homemaker	11%

Race/Ethnicity

White	77%
Asian/Asian American	10%
Hispanic/Latino	8%
African American/Black	4%
Other	1%

Origin

International	19%
Domestic	81%
Eastern States ¹	7%
Southern States ²	12%
Midwestern States ³	9%
Western States ⁴	53%
California	33%
Southern Ca.	27%
Northern Ca.	6%
Arizona	6%
Other Western States	14%


¹ Eastern States: Connecticut, Delaware, District of Columbia, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont.

² Southern States: Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia, West Virginia.

³ Midwestern States: Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, Wisconsin.

⁴ Western States: Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada (excl. Clark County), New Mexico, Oregon, Utah, Washington, Wyoming.

Source: Las Vegas Convention and Visitors Authority.



Visitor Profile

Food and Drinks	\$ 281.88
Shopping	\$ 149.77
Accommodations	\$ 175.10
Shows	\$ 47.56

Strip Corridor	76%
Downtown	5%
Boulder Strip	3%
Other	16%

One	7%
Two	30%
Three	28%
Four	19%
Five or More	16%
AVG STAY (NIGHTS)	3.2

Air	42%
Automobile/Bus/RV	58%

Gaming Budget	\$ 530.11
Percent that Gambled	71%
AVG HOURS PER DAY	2.6

Source: Las Vegas Convention and Visitors Authority.





airport activity



McCarran International Airport Passenger Statistics (thousands)

	TOTAL
2005	44,267
2006	46,193
2007	47,728
2008	44,075
2009	40,469
2010	39,757
2011	41,480
2012	41,668
2013	41,857
2014	42,870

Source: Clark County Department of Aviation (Enplaned and deplaned passengers).

Top 10 U.S. Airports Scheduled Enplanements on U.S. Airlines and Foreign Airlines*

Ranked by System* Year-to-Date (Passenger numbers in millions)

2014 RANK/AIRPORT	2014 ENPLANED PASSENGERS	2013 RANK	2013 ENPLANED PASSENGERS	% CHANGE 2013-2014
1 Atlanta	46.6	1	45.3	2.9
2 Los Angeles	33.9	2	32.4	4.7
3 Chicago O'Hare	33.4	3	32.2	3.8
4 Dallas/Fort Worth	30.6	4	29.0	5.5
5 Denver	25.9	5	25.5	1.9
6 New York JFK	25.9	6	25.0	3.5
7 San Francisco	22.6	7	21.7	4.1
8 Charlotte	21.5	8	21.3	0.9
9 Phoenix	20.3	10	19.5	3.9
10 LAS VEGAS	20.2	9	19.8	1.9

Source: Bureau of Transportation Statistics, T-100 Market. Note: *Includes U.S. carrier scheduled domestic and international service and foreign carrier scheduled international service to and from the United States. Percentage changes based on numbers prior to rounding. As of year-end 2014.

airport activity



PHOTO – Tourists are welcomed to Las Vegas as they make their way to baggage claim at McCarran International Airport D concourse.



facilities

Las Vegas Hotel/Motel Facilities (Minimum 200 Rooms)

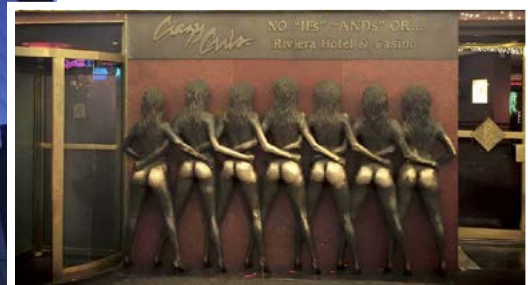
PROPERTY NAME	ROOMS	MEETING SPACE
Alexis Park All Suites Resort	495	50,000
Aliante Casino + Hotel + Spa	201	30,000
ARIA Resort & Casino	4,004	300,000
Arizona Charlie's Boulder	301	1,665
Arizona Charlie's Decatur	258	4,500
Bally's Las Vegas	2,814	175,000
Bellagio	3,933	200,000
Boulder Station Hotel-Casino	299	12,000
Caesars Palace	3,776	300,000
California Hotel and Casino	781	4,935
Candlewood Suites	276	760
Cannery Casino & Hotel	200	-
Circus Circus Hotel, Casino and Theme Park	3,767	21,400
The Cosmopolitan of Las Vegas	2,995	200,000
The D Las Vegas	629	8,000
Days Inn Las Vegas at Wild Wild West Casino	216	630
Delano Las Vegas	1,117	-
Desert Rose Resort	284	2,000
Downtown Grand Las Vegas	629	2,490
Eastside Cannery Casino Hotel	307	20,000
El Cortez Hotel and Casino	298	3,200
Elara, a Hilton Grand Vacations Hotel - Center Strip	1,201	2,811
Embassy Suites Convention Center	286	11,000
Embassy Suites Las Vegas Airport	220	6,000
Emerald Suites - Las Vegas Blvd	386	760
Encore at Wynn Las Vegas	2,034	60,000
Excalibur Hotel and Casino	3,991	12,226

PROPERTY NAME	ROOMS	MEETING SPACE
Fiesta Henderson Casino Hotel	224	4,574
Flamingo Las Vegas	3,460	73,000
Four Queens Hotel and Casino	694	2,264
Four Seasons Hotel Las Vegas	424	30,000
Fremont Hotel and Casino	447	7,330
Gold Coast Hotel and Casino	712	30,000
Golden Nugget	2,420	31,000
Green Valley Ranch Resort & Spa	495	65,000
Hampton Inn Tropicana	322	8,400
Hard Rock Hotel & Casino	1,505	81,000
Harrah's Las Vegas Hotel and Casino	2,526	25,000
Hilton Grand Vacations Club on the Las Vegas Strip	428	798
Hilton Lake Las Vegas Resort & Spa	349	94,417
Holiday Inn Club Vacations at Desert Club Resort	200	-
Hooters Casino Hotel	696	38,500
Hoover Dam Lodge	288	4,300
Hyatt Place Las Vegas	202	3,408
JW Marriott Las Vegas Resort, Spa & Golf	546	109,679
La Quinta Inn & Suites Las Vegas Airport North - Convention Center	251	1,400
The Linq Hotel & Casino	1,244	40,000
Luxor Hotel and Casino	4,400	20,000
M Resort Spa & Casino	390	92,000
Main Street Station Casino, Brewery and Hotel	406	4,500
Mandalay Bay Resort & Casino	3,211	1,663,697
Mandarin Oriental	394	12,360

Continued on next page »



PHOTOS – The Riviera was the first high-rise resort on the Strip in 1955 and closed its doors on May 4th, 2015. The Las Vegas Convention and Visitors Authority purchased the property with plans to revamp it as part of the Global Business District (Photos courtesy Melissa Naungayan).



facilities



PROPERTY NAME	ROOMS	MEETING SPACE
Mardi Gras Hotel and Casino	314	4,000
Marriott Las Vegas	278	4,268
Marriott Residence Inn Convention Center	200	580
Marriott Residence Inn Hughes Center	256	1,418
Marriott SpringHill Suites Las Vegas Convention Center	299	4,522
MGM Grand Hotel and Casino	5,044	602,000
The Mirage Hotel & Casino	3,044	171,959
Monte Carlo Resort and Casino	2,992	30,000
New York-New York Hotel & Casino	2,024	21,500
Orleans Hotel and Casino	1,885	40,000
Palace Station Hotel Casino	1,023	19,588
The Palazzo Resort - Hotel - Casino	3,066	-
Palms Casino Resort	703	60,000
Palms Place Hotel and Spa	599	2,200
Paris Las Vegas	2,916	140,000
Planet Hollywood Resort & Casino	2,496	100,000
The Platinum Hotel	255	15,000
Plaza Hotel & Casino	1,003	23,000
Red Rock Casino Resort Spa	816	100,000
Renaissance Las Vegas Hotel	548	20,000
Rio All-Suite Hotel & Casino	2,522	160,000
Riviera Hotel & Casino	2,075	150,000

PROPERTY NAME	ROOMS	MEETING SPACE
Sam's Town Hotel and Gambling Hall	645	30,000
Santa Fe Station Hotel Casino	200	12,855
Siena Suites Hotel	600	300
The Signature at MGM Grand	1,728	3,837
Silver Sevens Hotel & Casino	327	-
Silverton Hotel and Casino Lodge	300	11,000
SLS Las Vegas	1,613	80,000
South Point Hotel Casino & Spa	2,163	170,000
Stratosphere Casino and Hotel	2,427	17,000
Suncoast Hotel and Casino	427	25,000
Sunset Station Hotel Casino	457	13,000
Super 8 - Koval	288	665
Treasure Island - TI Hotel & Casino	2,884	18,000
Tropicana Las Vegas	1,467	72,000
Trump International Hotel Las Vegas	1,280	6,400
Tuscany Suites & Casino	718	40,000
Vdara Hotel & Spa	1,495	10,000
The Venetian Resort Hotel Casino	4,027	510,008
Westgate Las Vegas Resort & Casino	2,950	200,000
The Westin Lake Las Vegas Resort & Spa	493	45,000
The Westin Las Vegas Hotel, Casino & Spa	826	25,000
Wynn Las Vegas	2,716	200,000

Source: Las Vegas Convention and Visitors Authority as of December 31, 2014.



Southern Nevada Hotel Facilities Outside the Las Vegas Valley (Minimum 200 Rooms)

CITY/PROPERTY	ROOMS	MEETING SPACE
Laughlin		
Aquarius Casino Resort	1,907	30,000
Colorado Belle Casino Resort	1,106	35,745
Don Laughlin's Riverside Resort Hotel & Casino	1,404	27,407
Edgewater Casino Resort	1,053	38,648
Golden Nugget Laughlin	300	8,622
Harrah's Laughlin	1,506	7,000
Laughlin River Lodge	1,001	4,450
Pioneer Hotel & Gambling Hall	400	-
Tropicana Laughlin Hotel and Casino	1,487	14,340

CITY/PROPERTY	ROOMS	MEETING SPACE
Mesquite		
CasaBlanca Hotel - Casino - Golf - Spa	471	70,000
Eureka Casino Resort	213	6,300
Virgin River Hotel/Casino/Bingo	716	1,900
Primm/Jean		
Buffalo Bill's Resort and Casino	1,241	31,280
Gold Strike Hotel and Gambling Hall	280	3,168
Primm Valley Resort and Casino	624	20,901
Whiskey Pete's Hotel and Casino	777	8,000

Source: Las Vegas Convention and Visitors Authority as of December 31, 2014.



conventions

Major Conventions 2015

DATE	CONVENTION	ATTENDANCE*
JANUARY		
Jan 6-9	Consumer Electronics Association (CEA)	160,000
Jan 13-15	Promotional Products Association International	20,000
Jan 18-22	International Market Centers, LP (IMC)	50,000
Jan 20-22	National Association of Home Builders (NAHB)	49,000
Jan 20-22	National Kitchen & Bath Association	24,000
Jan 20-23	Shooting, Hunting & Outdoor Trade Show (SHOT)	67,000
Jan 21-23	Surfaces	25,000
Jan 21-24	Adult Entertainment Expo (AEE - AVN)	25,000
FEBRUARY		
Feb 3-6	World of Concrete Exposition (WOC)	48,000
Feb 4-7	Safari Club International	21,000
Feb 17-19	MAGIC International	83,000
MARCH		
Mar 1-4	ASD Trade Shows	46,000
Mar 24-28	American Academy of Orthopaedic Surgeons (AAOS)	33,500
Mar 31-Apr 1	Nightclub and Bar Convention & Trade Show (NCB)	39,000
APRIL		
Apr 9-11	International Sign Association	19,500
Apr 13-16	National Association of Broadcasters (NAB)	100,000
Apr 15-17	International Security Conference (ISC)	17,000
MAY		
May 5-7	National Hardware Show (NHS)	30,000
May 13-15	Hospitality Design Expo	17,500
May 17-20	International Council of Shopping Centers (ICSC)	35,000
May 29-Jun 1	JCK Show	37,500

DATE	CONVENTION	ATTENDANCE*
JUNE		
Jun 20-22	International Esthetics Cosmetics & Spa Conference (IECSC) International Beauty Show Las Vegas (IBS)	25,000
Jun 28-30	Society for Human Resource Management (SHRM)	18,000
JULY		
Jul 10-14	Cosmoprof North America	27,000
Jul 21-23	World Pet Association, Inc. (WPA)	20,000
AUGUST		
Aug 2-5	ASD Trade Shows	44,000
Aug 2-6	International Market Centers, LP (IMC)	50,000
SEPTEMBER		
Sep 9-11	Cellular Telecommunications and Internet Association (CTIA)	40,000
Sep 16-18	Interbike Expo	25,000
Sep 28-30	Packaging Machinery Manufacturers Institute (PMMI)	43,000
Sep 29-Oct 1	Global Gaming Expo (G2E)	17,000
OCTOBER		
Oct 12-14	National Association of Convenience Stores, Inc. (NACS)	30,000
Oct 21-23	International Sanitary Supply Association (ISSA)	16,000
NOVEMBER		
Nov 3-6	Automotive Aftermarket Industry Week (AAIW)	140,000
Nov 14-17	American Academy of Ophthalmology (AAO)	25,000
Nov 17-19	National Business Aviation Association, Inc. (NBAA)	25,000
DECEMBER		
Dec 8-10	Power-Gen International	20,000

Source: Las Vegas Convention and Visitors Authority. Note: *Attendance estimated.



PHOTOS – 1. (left) Central Hall at the 2015 NAB Show (Photo courtesy Robb Cohen Photography and Video). **2.** (right) Drone Technology on the Show Floor (Photo courtesy Robb Cohen Photography and Video).



Major Conventions 2016

DATE	CONVENTION	ATTENDANCE*
JANUARY		
Jan 6-9	Consumer Electronics Association (CEA)	170,000
Jan 17-21	International Market Centers, LP (IMC)	50,000
Jan 19-21	National Kitchen & Bath Association	24,000
FEBRUARY		
Feb 2-5	World of Concrete Exposition (WOC)	48,000
Feb 3-6	Safari Club International	21,000
Feb 29-Mar 4	Healthcare Information & Management Systems Society (HIMSS)	30,000
MARCH		
Mar 8-9	Nightclub and Bar Convention & Trade Show (NCB)	39,000
APRIL		
Apr 2-4	National Automobile Dealers Association (NADA)	30,000
MAY		
May 3-5	National Hardware Show (NHS)	30,000
May 22-25	International Council of Shopping Centers (ICSC)	34,000
JUNE		
Jun 25-27	International Esthetics Cosmetics & Spa Conference (IECSC) International Beauty Show Las Vegas (IBS)	25,000

DATE	CONVENTION	ATTENDANCE*
JULY		
Jul 6-8	DeafNation	23,000
Jul 31-Aug 4	International Market Centers, LP (IMC)	50,000
AUGUST		
Aug 25-27	Orgill, Inc.	32,000
SEPTEMBER		
Sep 26-28	National Mining Association (MINExpo)	50,000
OCTOBER		
Oct 8-11	International Baking Industry Expo (IBIE)	22,000
NOVEMBER		
Nov 1-4	Automotive Aftermarket Industry Week (AAIW)	140,000
DECEMBER		
Dec 4-8	American Society of Health-System Pharmacists	25,000
Dec 8-10	Power-Gen International	27,000

Source: Las Vegas Convention and Visitors Authority. Note: *Attendance estimated.

Major Conventions 2017

DATE	CONVENTION	ATTENDANCE*
Jan 30-Feb 1	International Air-Conditioning Heating Refrigerating Exposition (AHR)	40,000
Feb 1-4	Safari Club International	21,000
Mar 28-29	Nightclub and Bar Convention & Trade Show (NCB)	39,000
Apr 20-22	International Sign Association	19,500
May 15-26	International Council of Shopping Centers (ICSC)	34,000
Jun 17-19	International Esthetics Cosmetics & Spa Conference (IECSC) International Beauty Show Las Vegas (IBS)	25,000
Jun 27-29	World Educational Congress For Laundering & Drycleaning (CLEAN)	16,000
Sep 12-14	International Sanitary Supply Association (ISSA)	16,000
Oct 31-Nov 3	Automotive Aftermarket Industry Week (AAIW)	140,000
Dec 5-7	Power-Gen International	20,000

Source: Las Vegas Convention and Visitors Authority. Note: *Attendance estimated.

Major Conventions 2018

DATE	CONVENTION	ATTENDANCE*
Jan 17-20	Safari Club International	21,000
Mar 5-9	Healthcare Information & Management Systems Society (HIMSS)	30,000
May 8-10	National Hardware Show (NHS)	30,000
Sep 17-29	ASIS International	21,000

Source: Las Vegas Convention and Visitors Authority. Note: *Attendance estimated.

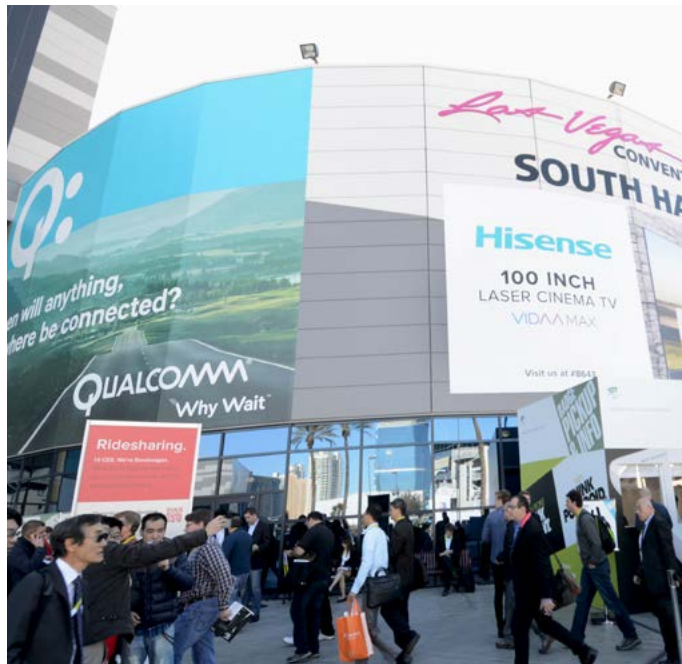


PHOTO – In 2015, the International CES had more than 3,600 exhibitors, hosted more than 170,000 industry professionals, and attendance exceeded 45,000; making it the largest CES in history at over 2.2 million net square feet of exhibit space.



construction recap

2014 Resorts & Attractions Construction Recap

NAME OF PROPERTY	LOCATION	CONVENTION SPACE (SQ. FT.)	ROOMS	
			TIMESHARE	HOTEL / MOTEL
Hotel/Motel Resorts				
Marriott Las Vegas Convention Center	325 Convention Center Dr.	-	-	-
Orleans Hotel and Casino	4500 W. Tropicana Ave.	-	-	-
South Point Hotel Casino & Spa Bowling Center	9777 Las Vegas Blvd., S.	-	-	-
The Grandview at Las Vegas tower 5	9940 Las Vegas Blvd., S.	-	400	-
Circus Circus Hotel, Casino and Theme Park	2880 Las Vegas Blvd., S.	-	-	-
The Cromwell (rebrand of Bill's Gamblin' Hall & Saloon)	3595 Las Vegas Blvd., S.	-	-	188
Westgate Las Vegas Resort & Casino (rebrand of LVH - Las Vegas Hotel & Casino)	3000 Paradise Rd.	-	-	-
Marriott Grand Chateau (Phase 1)	75 E. Harmon Ave.	-	118	-
SLS Las Vegas (rebrand of Sahara Hotel)	2535 Las Vegas Blvd., S.	80,000	-	1,613
Delano Las Vegas (rebrand of THEhotel @ Mandalay Bay)	3950 Las Vegas Blvd., S.	-	-	-
Clarion Hotel & Casino, Near Las Vegas Strip	305 Convention Center Dr.	-	-	(202)
Oasis at Gold Spike	217 Las Vegas Blvd., N.	-	-	44
Four Seasons Hotel Las Vegas	3960 Las Vegas Blvd., S.	-	-	-
Red Rock Casino Resort Spa	11011 W. Charleston Blvd.	-	-	-
Marriott Grand Chateau (Phase 2)	75 E. Harmon Ave.	-	144	-
The LINQ Hotel & Casino (rebrand of The Quad Resort & Casino)	3535 Las Vegas Blvd., S.	-	-	849
Sterling Gardens Hotel	1808 E. Fremont St.	-	-	-
Hoover Dam Lodge (rebrand of Hacienda Hotel & Casino)	US Highway 93	-	-	-
Golden Nugget	129 E. Fremont St.	-	-	-
Excalibur Hotel and Casino	3850 Las Vegas Blvd., S.	-	-	-
Other Destination Amenities				
The LINQ (Phase 2)	3545 Las Vegas Blvd., S.	-	-	-
The LINQ (High Roller)	3545 Las Vegas Blvd., S.	-	-	-
SlotZilla Zipline	425 Fremont St.	-	-	-
VooDoo Zipline	3700 W. Flamingo Rd.	-	-	-
New York-New York/Monte Carlo (Open-Air Plaza)	3770-3790 Las Vegas Blvd., S.	-	-	-
John E Carson Hotel	124 S. 6th St.	-	-	-
Cowabunga Bay Las Vegas	900 Galleria Dr.	-	-	-
M&M's World	3785 Las Vegas Blvd., S.	-	-	-
Downtown Summerlin	1980 Festival Plaza Dr.	-	-	-
South Point Hotel Casino & Spa Bowling Center	9777 Las Vegas Blvd., S.	-	-	-
Sahara Center	10000 W. Sahara Ave.	-	-	-

Source: Las Vegas Convention and Visitors Authority. **Notes:** The above recap reflects significant room closures, expansions and additions to the room inventory. Small adjustments to individual property room counts may not be reflected. This is not a comprehensive list of all resort and attraction development during the period.

PHOTOS – Opening spring 2016, the Las Vegas Arena will serve as a multipurpose entertainment venue available to host more than 100 events annually including boxing, UFC, NBA, NHL teams and other sporting events, concerts, award shows, and other major events. Owned by Las Vegas Arena Company partners AEG and MGM Resorts International, the privately funded, 20,000-seat, \$375-million indoor arena will be located west of the Las Vegas Strip between New York-New York Hotel & Casino and Monte Carlo Resort and Casino. The venue also will feature 50 luxury suites, more than two dozen private loge boxes and a two-acre outdoor plaza for pre-event functions and special events.





initiated and proposed projects

NAME OF PROPERTY	LOCATION	COMPLETION DATE	CHANGES AND/OR NEW AMENITIES	CONVENTION	ROOMS	
				SPACE (SQ.FT.)	TIME-SHARE	HOTEL/MOTEL
2015						
HOTEL/MOTEL RESORTS						
Marriott Grand Chateau <i>(Phase 3)</i>	75 E. Harmon Ave.	Jan 5, 2015	Expansion	-	120	-
Westgate Las Vegas Resort & Casino Golden Nugget	3000 Paradise Rd.	Jan 5, 2015	Room Remodel	-	-	-
Tropicana Las Vegas	129 E. Fremont St.	Mar 13, 2015	Upgrade 20,000 sf of Meeting Space	-	-	-
Wyndham Desert Blue	3801 Las Vegas Blvd., S.	Mar 15, 2015	Expand - Tropicana Pavilion	26,000	-	-
Green Valley Ranch Resort & Spa	3200 W. Twain Ave.	Mar 20, 2015	New Property	-	281	-
Harrah's Las Vegas Hotel and Casino	2300 Paseo Verde Pkwy.	Spring 2015	New Dining Concepts/Remodel East Tower, VIP Suites, Spa & Banquet Space	-	-	-
Suncoast Hotel and Casino	3475 Las Vegas Blvd., S.	Spring 2015	Renovations - Harrah's Food Emporium/High Limit Lounge & Bar	-	-	-
Bellagio	9090 Alta Dr.	Spring 2015	Room Remodel	-	-	-
Four Points by Sheraton <i>(Rebrand of Baymont Inn & Suites)</i>	3600 Las Vegas Blvd., S.	Apr 2015	Room Remodel (Bellagio Tower)	-	-	-
Westgate Las Vegas Resort & Casino	4055 Palos Verdes St.	Apr 2, 2015	Remodel/Rebrand	-	-	-
Riviera Hotel & Casino	3000 Paradise Rd.	Apr 23, 2015	Graceland Exhibit>Show-Wedding Chapel/Renovation of Pool Complex/Fitness Center/Casino	-	-	-
The Venue Las Vegas	2901 Las Vegas Blvd., S.	May 4, 2015	Closed Property	-	-	(2,075)
The Venetian Resort Hotel Casino	750 E. Fremont St.	Jun 1, 2015	Event Space	38,430	-	-
The LINQ Hotel & Casino <i>(Phase 2)</i>	3355 Las Vegas Blvd., S.	Mid 2015	Room Remodel	-	-	-
Mandalay Bay Resort & Casino	3535 Las Vegas Blvd., S.	Aug 2015	Room Remodel	-	-	1,404
Encore at Wynn Las Vegas	3950 Las Vegas Blvd., S.	Aug 2015	Room Remodel & Addition of 350,000 sf Exhibit Space including a 70,000 sf Ballroom (Phase 1)	350,000	-	-
Orleans Hotel and Casino	3131 Las Vegas Blvd., S.	Fall 2015	Room Remodel	-	-	-
TOTAL	4500 W. Tropicana Ave.	Sep 2015	Room Remodel	414,430	401	(671)
OTHER DESTINATION AMENITIES						
The Grand Bazaar Shops <i>(Bally's)</i>	3645 Las Vegas Blvd., S.	Feb 26, 2015	Outdoor Shopping Mall New Retail/Dining	-	-	-
Caesars Palace	3570 Las Vegas Blvd., S.	Mar 12, 2015	Omnia Nightclub	-	-	-
Treasure Island - TI Hotel & Casino - <i>(Phase 1) (Entertainment Retail Venue)</i>	3300 Las Vegas Blvd., S.	Apr 2015	Entertainment Retail Venue	-	-	-
Walgreens Retail Complex	2423 Las Vegas Blvd., S.	Apr 2015	Two-Story Multitenant Retail Complex	-	-	-
Best Western Plus Casino Royale	3411 Las Vegas Blvd., S.	Spring 2015	New Denny's & Two-Story/22,000 sf Walgreens	-	-	-
Galleria at Sunset <i>(Phase 2)</i>	1300 W. Sunset Rd.	Spring 2015	Six Restaurants-Valet-Outdoor Plaza-New Entrance	-	-	-
Spring Mountains Gateway Visitor Center	Mount Charleston Kyle Canyon Rd.	Spring 2015	New Visitor Center 4,300 sf	-	-	-
World Market Center	455 S. Grand Central Pkwy.	Spring 2015	Repurpose - Bldg C (Gift & Home Décor)	-	-	-
Rock in Rio - MGM Resorts Festival Grounds	2880 Las Vegas Blvd., S.	May 8, 2015	33-Acre Open-Air Music Venue	-	-	-
Las Vegas Premium Outlets - North	875 S. Grand Central Pkwy.	May 2015	Expansion/150,000 sf	-	-	-
Pawn Plaza	725 Las Vegas Blvd., S.	Jun 2015	Prefabricated Pods Retail/Restaurants/Bars	-	-	-
Tivoli Village <i>(Phase 2)</i>	440 S. Rampart Blvd.	Oct 2015	Retail Expansion 200,000 sf	-	-	-

initiated and proposed projects



NAME OF PROPERTY	LOCATION	COMPLETION DATE	CHANGES AND/OR NEW AMENITIES	CONVENTION	ROOMS	
				SPACE (SQ.FT.)	TIME-SHARE	HOTEL/MOTEL
Fashion Show Las Vegas	3200 Las Vegas Blvd., S.	Fall 2015	Redevelopment & Expansion 22,000 sf	-	-	-
Welcome to Fabulous Las Vegas Sign	5100 Las Vegas Blvd., S.	Fall 2015	Parking Expansion	-	-	-
Boulevard Mall (Phase 1)	3528 S. Maryland Pkwy.	Fall 2015	Redevelopment - Premier Shopping, Dining, and Entertainment District	-	-	-

2016

HOTEL/MOTEL RESORTS						
Mandalay Bay Resort & Casino	3950 Las Vegas Blvd., S.	Jan 2016	Renovation of Current Meeting Space & Underground Parking Garage (Phase 2)	-	-	-
Silverton Hotel and Casino Lodge	3333 Blue Diamond Rd.	Spring 2016	New Rooms	-	390	-
Residence Inn (South) #2	Mesa Verde & Robindale	2016	New Property	-	-	124
TOTAL				-	390	124
OTHER DESTINATION AMENITIES						
Toshiba Plaza	3950 Las Vegas Blvd., S.	Apr 16, 2016	Eight Acre Park w/Dining & Performance Space	-	-	-
MGM Resorts International Arena (AEG)	3950 Las Vegas Blvd., S.	Apr 30, 2016	20,000-Seat Indoor Arena	-	-	-
Henderson Space and Science Center	US95 & Galleria Dr. (Henderson)	Spring 2016	Space & Science Center	-	-	-
Thomas & Mack Center	4505 S. Maryland Pkwy.	Spring 2016	Renovation	-	-	-
Toggolf Las Vegas <i>(MGM Grand Hotel and Casino)</i>	3799 Las Vegas Blvd., S.	Spring 2016	Driving Range Four-Levels/105,000 sf Eight Acres/215-yd Outfield	-	-	-
Tropicana Las Vegas	3801 Las Vegas Blvd., S.	Spring 2016	Renovation	-	-	-
IKEA	Sunset Rd. & Durango Dr. (near the 215 Beltway)	Mid 2016	415,085 sf - Retail Store	-	-	-
Boulevard Mall (Phase 2)	3528 S. Maryland Pkwy.	Fall 2016	Redevelopment - Premier Shopping, Dining, and Entertainment District	-	-	-

2017/2018

HOTEL/MOTEL RESORTS						
Lucky Dragon Hotel & Casino	W. Sahara Ave. & Las Vegas Blvd.	2017	New Property	-	-	201
All Net Resort and Arena	2601 Las Vegas Blvd., S.	2017	22,000-Seat Multi-Purpose Arena, Pedestrian Plaza, Boutique Hotel	-	-	500
Fairfield Inn & Suites (South) #2	Las Vegas Blvd. & Robindale Rd.	2017	New Property	-	-	86
Fairfield Marriott (NW)	I-95 & Sky Pointe Dr. (Ann Rd)	2017	New Property	-	-	87
Residence Inn Marriott (Henderson)	St. Rose Pkwy. & Maryland Pkwy.	2017	New Property	-	-	100
SpringHill Suites Marriott (South)	Mesa Verde & Robindale Rd.	2017	New Property	-	-	160
Lorenzo Doumani (formerly Clarion Hotel & Casino)	305 Convention Center Dr.	2017	New Property	-	-	-
Resorts World Las Vegas (Phase 1)	3000 Las Vegas Blvd., S.	Spring 2018	New Property	-	-	3,000
Crown Resorts Ltd. (formerly The New Frontier)	3120 Las Vegas Blvd., S.	2018		-	-	-
Mardi Gras Hotel and Casino	3500 Paradise Rd.	2018	Property Remodel, 700 Room Resort and 35,000 sf Casino	-	-	386
TOTAL				-	-	4,520
OTHER DESTINATION AMENITIES						
Symphony Park Bridge	361 Symphony Park Ave.	2017	Pedestrian Bridge	-	-	-

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