

PAID GRAPHIC DESIGN INTERN

ORGANIZATION - The Las Vegas Global Economic Alliance is a public-private partnership dedicated to growing the economy in Southern Nevada through connectivity, community development, and strong business recruitment, retention and outreach. As Southern Nevada's regional development authority, the LVGEA's vision is to help residents thrive in a global economy by fostering a more prosperous, diverse and connected regional economy.

JOB DESCRIPTION – Under the direction of the Senior Director of Marketing & Communications, the Graphic Design Intern will play a key role in maintaining brand integrity and developing creative collateral for communication and marketing needs. We strive to create and environment to challenge and develop your creative skillset and knowledge of applications within the business world. The intern will have the opportunity to pursue specific design projects and skills in the areas of their passion.

We'd like to find somebody with big ideas and excellent attention to detail. You'd be a good fit for this job if you ...

- Have a passion for all things visual communication
- Enjoy working in an open work setting
- Are a self-starter and like collaborative efforts

ROLES & RESPONSIBILITIES – We are a small, close-knit team, so you can expect variation and flexibility in what you do day-to-day, but generally you'll work in these areas:

Intern Responsibilities

- Create and resize graphics and documents for web and print
- Assist team in creating artwork for print and digital campaigns, web and social media assets, and signature events
- Maintain continuity of organization brand with regards to all company logos, images and visuals.

SKILLS

- Proficient working knowledge of InDesign, Photoshop, and Illustrator.
- Knowledge of motion graphics and video editing (After Effects, Premier) is a plus
- Good organizational skills and attention to detail
- Bonus if familiar with web design or development

DETAILS

- Available for college credit
- 15-20 hours per week; \$15/hour
- Flexible hours between 8AM 6PM

HOW TO APPLY – Please submit a resume, cover letter, and portfolio to Breanna Bensoua, Senior Director, Marketing & Communications, at <u>breannab@lvgea.org</u>.

We are an equal opportunity employer and value diversity at our company. We do not discriminate on the basis of race, religion, color, national origin, gender, sexual orientation, age, marital status, veteran status, or disability status.