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A LETTER FROM THE CHAIRMAN

It’s hard to believe that it’s only been a little more than two years since a small group of business and community leaders formed what is now called the Las Vegas Global Economic Alliance. What the LVGEA has accomplished in this short time have been nothing short of remarkable. In 2013, the LVGEA hired new staff, created a strategic plan, and helped to coalesce the community around a regional economic development strategy. In the last 12 months, LVGEA has transformed economic development and really delivered for our region.

In the last 12 months the LVGEA has attracted 3,800 new jobs to the region. The organization’s target goal for one-year economic impact was $250 million, but the companies the LVGEA helped attract or expand this year are projected to deliver $526 million. Companies that the LVGEA brought to this region in 2013 continue to thrive, and we’ve seen firms like BarclayCard US and SolarCity hire hundreds more Nevadans than they originally anticipated.

Just as we have seen steady economic growth in Southern Nevada in 2014, we have also seen this organization grow to achieve its goals. We know that the LVGEA team was responsible for helping attract companies here that would have otherwise gone elsewhere. This team has promoted our region, established new partnerships among the Southern Nevada business community, and created new programs that help existing Southern Nevada businesses. The LVGEA has also expanded its role in the community through direct engagement with Southern Nevada’s school systems, regional governments, and business groups. Awareness of the organization in the local community media has never been higher. All of this productivity enhances Southern Nevada in ways that are sometimes abstract, but the cumulative effect of partnership, collaboration, research, and service is undoubtedly real.

This organization is executing on its mission, and I’m proud to say 2014 has been a year of success. I hope you’ll take a few minutes to peruse this report to see the many ways the LVGEA is affecting positive change in Southern Nevada.

Sincerely,

Missy Young
Chairman, LVGEA
Executive Vice President of Colocation, Switch
The last 18 months have been a period of great recovery for the Southern Nevada region thanks in part to the hard work of organizations like the Las Vegas Global Economic Alliance. Overall, the LVGEA and its regional partners were able to add 3,800 jobs over 12 months that will have $523 million economic impact over the next year.

The Las Vegas Global Economic Alliance is able to succeed because it is driven by its mission to help Nevada’s residents thrive in a global economy by fostering a more prosperous, diverse, and connected regional economy. Since its reformation in 2012, the LVGEA has become a respected leader in economic development for its contributions in helping Nevada’s economy bounce back after the Great Recession. The organization has dedicated itself to growing Southern Nevada’s economy through connectivity, community development, and aggressive business recruitment, retention, and outreach. With the support of our community partners and investors, the LVGEA has become one of the most productive community and economic development organizations in the Southwest.

THE LVGEA’S MISSION IS GUIDED BY OUR FOUR STRATEGIC IMPERATIVES:

1. Achieve and Maintain Operational Excellence
2. Lead, Facilitate, & Steward Regional Economic Development
3. Elevate Southern Nevada’s Position as a Global Business Location
4. Become an Engine of Community Development

In the following pages, you’ll see how our mission and strategic plan drove everything we did in 2014.
The Las Vegas Global Economic Alliance publishes a strategic plan that informs all activities of the organization. The LVGEA measures its progress on achieving its mission and the strategic imperatives listed in its strategic plan by tracking key performance metrics. While much of the organization’s activity and actions must be measured quantitatively, the key performance indicators measure our qualitative economic and community development progress.

### Performance Metrics

<table>
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<tr>
<th>Strategy</th>
<th>Metric</th>
<th>Target</th>
<th>Actual Performance</th>
</tr>
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<tbody>
<tr>
<td>I - Achieve &amp; Maintain Operational Excellence</td>
<td>Employee Engagement Survey (1 - 7 Scale)</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td></td>
<td>Meeting + Key Event Attendance (Cumulative)</td>
<td>1255</td>
<td>2,556</td>
</tr>
<tr>
<td></td>
<td>Number of Major Investors ($25 K+)</td>
<td>25</td>
<td>39</td>
</tr>
<tr>
<td>II - Lead, Facilitate &amp; Steward Regional Economic Development</td>
<td>Total Businesses Attracted and Expanded</td>
<td>42</td>
<td>33</td>
</tr>
<tr>
<td></td>
<td>Total Businesses Attracted</td>
<td>35</td>
<td>23</td>
</tr>
<tr>
<td></td>
<td>Total Jobs Attracted and Expanded</td>
<td>2050</td>
<td>3821</td>
</tr>
<tr>
<td></td>
<td>Businesses Expanded</td>
<td>7</td>
<td>10</td>
</tr>
<tr>
<td></td>
<td>Retention / Expansion Outreach (Survey + In-Person)</td>
<td>60</td>
<td>130</td>
</tr>
<tr>
<td></td>
<td>Client Inquiries</td>
<td>225</td>
<td>162</td>
</tr>
<tr>
<td></td>
<td>Capital Investment</td>
<td>$200 M</td>
<td>$444 M</td>
</tr>
<tr>
<td></td>
<td>1-year Fiscal Impact</td>
<td>$15 M</td>
<td>$13 M</td>
</tr>
<tr>
<td></td>
<td>1-year Economic Impact (Direct + Indirect)</td>
<td>$250 M</td>
<td>$523 M</td>
</tr>
<tr>
<td></td>
<td>Convention + Tradeshow Participation</td>
<td>NA</td>
<td>16</td>
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<tr>
<td>III - Elevate Southern Nevada’s Position as a Global Business Location</td>
<td>Social Media Engagement Index</td>
<td>2.1</td>
<td>2.7</td>
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<tr>
<td></td>
<td>Value of Traditional Advertisements (paid + in-kind)</td>
<td>$100 K</td>
<td>$138 K</td>
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<tr>
<td></td>
<td>Press Hits in Southern Nevada</td>
<td>12</td>
<td>91</td>
</tr>
<tr>
<td></td>
<td>Press Hits outside Southern Nevada</td>
<td>5</td>
<td>4</td>
</tr>
<tr>
<td></td>
<td>Contacts in CRM database</td>
<td>2500</td>
<td>5,461</td>
</tr>
<tr>
<td>IV - Become an Engine of Community Dev’t</td>
<td>Research and/or Community Policy Reports Generated</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td>Investment in Grow - LV</td>
<td>$50 K</td>
<td>$25 K</td>
</tr>
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2014 ACCOMPLISHMENTS AT A GLANCE

Over the past 12 months, the Las Vegas Global Economic Alliance worked tirelessly to improve the state of Southern Nevada’s economy and community. Here are our TOP 10 ACCOMPLISHMENTS:

1. With the assistance of regional partners, LVGEA helped 33 firms create 3,800 new jobs in Southern Nevada over the last 12 months.

2. LVGEA established the Education Council, a group of business and education leaders dedicated to modernizing Southern Nevada’s P-20 school system so that our students can be more competitive in the 21st century global economy.

3. LVGEA collaborated with more than 20 local partners to launch BizCONNECT, a new program to help local businesses grow.

4. LVGEA opposed the proposed 2 percent margin’s tax and took steps to ensure its defeat in the 2014 election while garnering support for short and long-term investments that will improve the quality of Nevada’s K-12 education system.

5. LVGEA assisted in the relocation of new companies from overseas, including 2 new technology companies from China.

6. LVGEA set the stage for construction of more than 500,000 sq. ft. of large industrial buildings by highlighting the need for more large industrial space in Southern Nevada.

7. LVGEA led efforts to expand transportation infrastructure in our region by completing an air cargo goods movement study and helping the Regional Transportation Commission of Southern Nevada to craft a regional business plan for transportation infrastructure.

8. LVGEA raised $5.5 million (over three years) through the Engage Southern Nevada Capital Campaign.

9. LVGEA modified its governance structure to recruit new thought leaders and businesses in our region to advance our strategic efforts.

10. LVGEA significantly increased media attention to its initiatives, increasing awareness of economic and community development in Southern Nevada.
The LVGEA strives to provide our investors, partners, and community with *extraordinary service*, going *above and beyond* to meet Southern Nevada’s needs. The LVGEA works toward achieving *operational excellence* internally to provide *quality service* to our community externally.

**FINANCIALS**

Las Vegas Global Economic Alliance is a public-private partnership and 501(c)6 membership organization. The organization is funded through private and public investments, grants, and donations. The LVGEA holds itself accountable to its partners, investors, and most importantly to the Southern Nevada community through a commitment to transparency.

As displayed in the revenue and expenditure charts below, the LVGEA had a 2014 balanced budget of $4.8 million.

**YEAR END ACTUAL INCOME**

January 1–December 31, 2014
ACHIEVING AND MAINTAINING OPERATIONAL EXCELLENCE
Strategic Imperative I

YEAR END ACTUAL EXPENSES
January 1–December 31, 2014

- Economic Development: 33%
- In Kind: 7%
- Operations: 13%
- Investor Relations - In Kind: 8%
- Communications: 13%
- Investor Relations: 10%
- Insurance & Benefits: 3%
- Communications - In Kind: 7%
- LVGEA Expenditures - Actual - 2014: 1%
INVESTORS

INVESTOR RELATIONS

The LVGEA is able to continue working hard to develop Southern Nevada’s economy through the dedication and generosity of its investors. At all levels, each of our investors contributes to the organization’s ability to address Las Vegas’ economic and community needs.

LVGEA’s Engage Southern Nevada Campaign was established to support the organization’s regional economic development strategy. LVGEA is encouraged by the businesses that have invested and made the commitment to prioritize regional economic development in Southern Nevada in 2014. Investment in LVGEA allows the organization to expand its ability to address the economic and community needs of our region and secure Southern Nevada’s long-term future.

WHAT OUR INVESTORS ARE SAYING ABOUT THE LVGEA:

“Based on the fact that Switch’s core philanthropic focus is economic development and diversification in the state of Nevada, The Las Vegas Global Economic Alliance is an extremely important partner in seeing this mission come to fruition. We look forward to continuing to collaborate in developing the innovation economy in 2015.”
- Missy Young,
  Executive Vice President of Colocation, Switch

“The city of Las Vegas is committed to promoting long-lasting and diverse economic vitality throughout the community in conjunction with the LVGEA and other regional partners. With an emphasis on the technology and health-care industries, the city is focused on helping existing and new businesses be successful.”
- Bill Arent
  Director of the City of Las Vegas Economic and Urban Development Department

“By delivering reliable energy and services at competitive costs, we can help the Las Vegas Global Economic Alliance support the regional economic development of Southern Nevada and foster a more prosperous and diverse economy for Nevada’s future.”
- Paul Caudill
  President and Chief Executive Officer
  NV Energy

“At Bank of America, we strive to make financial lives better through the power of every connection. A similar value may also be found in partnering with the Las Vegas Global Economic Alliance - it has been a genuinely collaborative organization that has helped connect industries and drive economic growth throughout Southern Nevada.”
- George W. Smith
  Executive Vice President and Market President, Nevada Bank of America Merrill Lynch

“As a leading telecommunications services company with a strong focus on community development, Cox Communications contributes significantly to Southern Nevada as a great place to live and work. By partnering with the LVGEA, Cox is aligning itself with an organization that is committed to a thriving and robust regional economy. And that’s a tide that will lift all boats.”
- Derrick R. Hill
  Vice President
  Cox Business & Hospitality

“At Bank of America, we strive to make financial lives better through the power of every connection. A similar value may also be found in partnering with the Las Vegas Global Economic Alliance - it has been a genuinely collaborative organization that has helped connect industries and drive economic growth throughout Southern Nevada.”
- Kirk V. Clausen
  Nevada Region President Wells Fargo

“We are proud to be a strategic supporter of the Las Vegas Global Economic Alliance and its efforts to help expand business and commerce opportunities in Southern Nevada.”
- Merrell Virgen
  President
  VIRGEN Inc.

“The Las Vegas Metro Chamber is proud of our partnership with LVGEA and the work we are doing together to strengthen the economy, create jobs and ensure a bright future for Southern Nevada.”
- Kristin McMillan
  President and CEO, Las Vegas Metro Chamber of Commerce

“VIRGEN Inc., a long-standing communications corporation based in Las Vegas, is a proud supporter of the Las Vegas Global Economic Alliance. We have a personal stake in expanding, diversifying and evolving the long-term economic strength of the city we call home. VIRGEN shares LVGEA’s mission and vision of advancing the numerous local, regional, national and global industries we have successfully nurtured and advocated to build a solid foundation and a vibrant future for economic development.”
- Merrell Virgen
  President
  VIRGEN Inc.
INVESTORS

PINNACLE INVESTOR

switch

PLATINUM INVESTOR

COX

PRESIDENTIAL INVESTOR

Green Valley Grocery  NV Energy  Originate  WELLS FARGO

CHAMPION INVESTOR

Bank of America

LEADERSHIP INVESTOR

AMPAC  Anthem Blue Cross Blue Shield  Bailey, Kennedy & Associates  Bank of Nevada  BARRICK

BOYGAMING  CenturyLink  Clark County  CSN  DRI  Dignity Health

DRI  Desert Research Institute  Fennemore Craig Jones Vargas  GT Greenberg Traurig  Lewis Operating Corp.

Marnell Properties  Morgan Stanley  McDonald-Carpenter-Wilson

Snell & Wilmer  SOUTHWEST GAS  Stewart Title  XEastridge

KeyState The Pentahedron Company  Touro University Nevada  Toyota Financial Services  UnitedHealthcare  UNLV  Velstand Investments, LLC
INVESTORS

TRUSTEE’S COUNCIL
Barclaycard US
Burke Construction Group, Inc.
CB Richard Ellis
Cirque du Soleil (US), Inc.
Coldwell Banker Premier Realty
DiBella Flowers and Gifts
Elite Media Inc.
Four Seasons Hotel Las Vegas
Greater Las Vegas Assoc. of REALTORS
Highway Radio
Lotus Broadcasting
MGM Resorts International
Nevada Public Radio
Olin Chlor Alkali Products
R&O Construction
Realty Executives of Nevada
Sempra US Gas & Power
Southern Nevada Home Builders Association
Storybook Homes
Sunrise Hospital and Medical Center and Sunrise Children’s Hospital
The Ferraro Group
Vegas PBS

INVESTOR
AirGo USA LLC
Airport Concessionaires LLC
American Casino & Entertainment Properties LLC
Anexeon LLC
AppleOne
ATM | Annie the Maid
BNY Mellon Wealth Management
Branch Benefits Consultants
Brown & Brown Insurance of Nevada, Inc.
Brownstein Hyatt Farber Schreck LLP
Buckley Group / Morgan Stanley
City National Bank
Connell Outdoor Advertising
Eagle Promotions
EastWest Bank
Fair, Anderson & Langerman
Forest City Development
Holland & Hart LLP
Juliet Companies
Klai Juba Architects
Knutek MD
Konami Gaming, Inc.
Las Vegas Convention & Visitors Authority
Mary Bartsas Enterprises LLC
McGladrey LLP
Meadows Bank
Millenium Staffing & Management Services, Inc.
Newmark Grubb Knight Frank
Nevada Hotel & Lodging Association
Nevada State Bank
Nevada State Development Corporation
NTC Global Holdings
One Nevada Credit Union
Puliz Moving & Storage
Renu Oil of America, Inc.
Republic Services
State Farm Insurance Companies
State of Nevada, Governor’s Office of Economic Development
Sun Commercial Real Estate, Inc.
The Molasky Group of Companies
TH Foods, Inc.
Town Square Las Vegas
West Side Investment Management, Inc.
In 2011, Governor Brian Sandoval and legislative leaders changed the way that economic development was done in the state of Nevada by passing AB449. This legislation dissolved Nevada’s old economic development structures and created an all new Governor’s Office of Economic Development (GOED). Today, GOED works with LVGEA to facilitate economic development incentives, fund economic development activities, and recruit new companies to the region.

In 2013, to ensure that the region moved as one on economic development issues, the LVGEA formed the Southern Nevada Economic Development Advisory Group (EDAG). This group helps the LVGEA coordinate and prioritize economic development activities throughout the region.

THE LAS VEGAS GLOBAL ECONOMIC ALLIANCE WOULD LIKE TO THANK THE FOLLOWING MEMBERS OF EDAG:

• Boulder City Economic Vitality Commission
• Clark County
• Governor’s Office of Economic Development
• City of Henderson
• City of Las Vegas
• Las Vegas Global Economic Alliance
• Laughlin Economic Development Coalition
• Mesquite Regional Business

• Nevada Industry Excellence
• Nevada DETR
• City of North Las Vegas
• NV Energy
• Southwest Gas
• University of Nevada, Las Vegas
• Workforce Connections
SOUTHERN NEVADA BIZCONNECT: COLLABORATING TO HELP LOCAL BUSINESSES GROW

The Las Vegas Global Economic Alliance does more than recruit new businesses to the region. This organization helps local businesses expand as well. As the leader of Southern Nevada’s economic development efforts, the LVGEA brought more than 20 community partners together to launch its BizCONNECT, Southern Nevada’s first truly regional business retention and expansion program.

In short, BizCONNECT is a powerful new tool to help grow local businesses. More than 80 percent of our region’s new jobs come not from recruiting new firms to the region, but from the expansion of existing firms that already have a presence in the region. Through partnerships with local government service providers and utilities, BizCONNECT helps businesses troubleshoot problems, network, identify expansion opportunities, and eventually increase the number of jobs available to improve Southern Nevada’s economy.

The Las Vegas Global Economic Alliance collaborates with numerous public and private entities to assist local businesses in their efforts to expand and employ more Southern Nevadans. Business expansion and relocation are central to the LVGEA’s mission. Here, BizCONNECT partners gathered for the official launch of the program in August, 2014.

The Las Vegas Global Economic Alliance seeks to inform professional business relocation advisors about opportunities in Southern Nevada. As a part of that effort, the Las Vegas Global Economic Alliance collaborated with public and private entities to conduct a community familiarization tour, which included the helicopter tour of key Southern Nevada business assets.
LVGEA: A LEADER IN ECONOMIC DEVELOPMENT RESEARCH

The LVGEA has been a leader in driving the conversation in economic development research and recognizes the important role research plays in setting the direction for our regional economy.

In 2014, the LVGEA was featured in the industry-leading economic development publication of the International Economic Development Council. The article, written by Jonas Peterson, illustrates how Southern Nevada re-launched an economic development organization that is now seen as a peer and competitor in the Mountain West region.

INDUSTRIAL BUILDING STUDY & COMPARITIVE MARKET ANALYSIS

In 2014, the LVGEA partnered with RCG Economics and released a report on the demand for large industrial buildings in Southern Nevada. Demand for these buildings is increasing as a result of economic development efforts focused on the manufacturing, logistics, and distribution cluster. The report helped set the stage for construction of more than 500,000 sq. ft. of large industrial space in 2014.
ECONOMIC DEVELOPMENT BY THE NUMBERS
Through the LVGEA’s **aggressive business expansion, attraction, and retention efforts** Southern Nevada’s economy made **amazing gains**. The numbers speak for themselves:

- **3,800** Jobs
- **$444 million** Capital invested
- **$85 million** In local & state tax revenue over 5 years
- **130** Local business retention & expansion meetings
- **33** New & expanded companies
- **$523 million** 1 year economic impact
LEADING, FACILITATING, AND STEWARDING REGIONAL ECONOMIC DEVELOPMENT
Strategic Imperative II

A central part of the Las Vegas Global Economic Alliance’s mission is to help attract, expand, and retain businesses in Southern Nevada. The organization’s staff dedicate their time to marketing Southern Nevada as an attractive business location and assisting clients in every facet of relocating or expanding to the region. In 2014, the LVGEA assisted 33 companies, which helped create 3,800 jobs in our region. These companies are:

- Kareo
- EBC Brakes
- Original Diva
- Dapper Industries
- PurFoods
- Occuscience
- Asurion
- Linden Inc
- Exhibition Freight ing
- Advanced Diagnostics
- Living Ecology
- Las Vegas Events-International Trade Support
- Rival Boxing
- Tridim
- Security Partners
- Bingham & Taylor
- C3 Customer Contact
- Chrome Factory
- SHFT Global
- ACG dba Nevada ATM
- APAC Customer Service
- St. Josephs Health
- Catamaran
- Advanced Refining Concepts LLC
- TH Foods
- Sofi del
- HMS Holdings Corp
- Take 2 Interactive
- Bed Bath Beyond
- CPS
- K2 Energy
- Switch
- Erickson International

As the regional development authority for Southern Nevada, the Las Vegas Global Economic Alliance works with economic development divisions of local governments, including Clark County, the City of Las Vegas, the City of North Las Vegas, the City of Henderson, Boulder City, City of Mesquite, and Laughlin. These partners helped additional companies relocate or expand in Southern Nevada. Those companies include:

- Volt Lighting
- Prism Medical
- Bier Garten
- Local Motors
- Root Brothers
- Shop247.com
- Barney Trucking
- Delta Academy
- Noah Carson Advertising
- Ashley Furniture
- Unilever
- Expertise Cosmetology
- Sofidel America Corp
GLOBAL INITIATIVES

It is the LVGEA’s vision to help Southern Nevada residents **thrive** in a **global economy** by fostering a more **prosperous**, **diverse**, and **connected** regional economy.

In 2014, the LVGEA representatives reached out to four domestic cities to form partnerships, went overseas twice, and hosted 14 delegations from Brazil to South Korea. These visits are essential in opening the door for greater business opportunities in the international market. The LVGEA is committed to attracting international business and capital to grow the Las Vegas economy.

The LVGEA recognizes that Southern Nevada has the potential to be a global leader in economic development. This is why the organization has taken an active role in implementing programs and making connections that will elevate Southern Nevada as a Global Business Location.

**2014 DELEGATIONS HOSTED**
- Brazil 1
- China 4
- Hong Kong 1
- Japan 1
- Namibia 2
- Taiwan 1
- Turkey 2
- South Korea 2

**Ambassador visits**
5

**Consul general visits**
18

**Delegations hosted**
14

**Overseas trips to 4 countries**
2
GLOBAL INITIATIVES

In 2014, the LVGEA joined a 13-member delegation of the Nevada Center of Excellence to Singapore to participate in a global conversation on one of the world's most essential resources: water.

The trip to Southeast Asia put the Nevada Center of Excellence in the same room as representatives of more than 1,000 companies from more than 100 countries. This delegation was aimed to launch an industry around water technology in Southern Nevada, eventually adding not only money, but jobs to our economy. The global water market is valued at $450 billion and eventually could rival the oil industry in size, according to a 2011 report by Citigroup. The industry is expected to grow at a steady pace of 4 to 6 percent annually. There is a huge window of opportunity here to be a leader in water technology and generate economic growth. Through cooperation with the Water Center of Excellence, the LVGEA will continue to find innovative ways to drive the global conversation about water management and sustainability in the Southwestern United States and across the globe.

“We’re at the threshold of this new business venture that has to happen.”
– Pat Mulroy, Senior Fellow, Brookings Institution.
Las Vegas Sun, Is Nevada a natural fit for emerging water market?, June 8, 2014
The LVGEA is committed to taking action to generate solutions for Southern Nevada’s community needs. From education to transportation, the LVGEA is leading the conversation on community development to ensure our region’s quality of life.

TRANSPORTATION: INCREASING MOBILITY TO CONNECT A COMMUNITY

In 2014 the LVGEA, along with its partners and community leaders, led conversations that shed light on the importance of improving mobility in Southern Nevada. The Las Vegas Boulevard is a beacon of industry and economic development that is vital to the growth of Southern Nevada. In order to stay competitive, the LVGEA recognized that transportation in the region must be improved to make mobility easier.

Throughout the year, the LVGEA participated in conversations and initiatives centered on a cohesive mobility network that increases connectivity and commerce in Southern Nevada. The region needs a comprehensive workforce to workplace strategy. To that end, the LVGEA has collaborated with the Regional Transportation Commission, the Nevada Department of Transportation, and other strategic partners to improve our region’s economy.

“Providing more mobility options in Las Vegas is a matter of smart business as much as smart transport.”

– The Atlantic Magazine’s Citylab, Las Vegas Finally Antes Up for a Real Public Transit Network, August 18, 2014
THE LINK BETWEEN EDUCATION AND ECONOMIC DEVELOPMENT

In 2014, the Las Vegas Global Economic Alliance entered the education conversation in a big way. In January, the organization convened the Education Council, a group of business and education leaders led by LVGEA Chairman Emeritus Glenn Christenson and Terri Janison, the Vice President of Community Development for the United Way of Southern Nevada. The group focused on modernizing the region’s P-20 education system to make Southern Nevada students more competitive in the global economy. In the past year, members of the Education Council worked on advising the Clark County School District on budgeting issues, expanding the pipeline for teacher recruitment, and working toward long-lasting solutions that address the unique educational needs of Southern Nevada. The LVGEA also forged a partnership with the Clark County School District and the Clark County Education Association to find areas of agreement and move forward on policy solutions that will give Southern Nevada’s kids the best chance at success.

SPECIAL THANKS TO OUR STRATEGIC PARTNERS

Clark County Education Association
Clark County School District
Guinn Center for Policy Priorities
Henderson Chamber of Commerce
Las Vegas Metro Chamber of Commerce
Latino Leadership Coalition
The Lincy Institute & Brookings Mountain West
Nevada Department of Education
Nevada State College
Nevada Succeeds
The Public Education Foundation
Teach for America
UNLV College of Education
Urban Chamber of Commerce
Workforce Connections
In 2014 we began to change our community’s patterns of thought about what economic and community development can be. We led a conversation about the type of education system we want to have, and we established new partnerships to improve the quality of Southern Nevada’s schools. We launched the BizCONNECT program to help focus our regional economic development system not only on recruiting new business, but helping existing business succeed. And, we helped to lead a conversation about the type of transportation infrastructure our region needs to attract the next generation of talent. Our work is not stopping here. In fact, we have to do more in 2015 to continue the growth our region created in 2014.

To keep up the momentum, we’ll all need to pull together as a region. The LVGEA will continue to work with the Nevada Governor’s Office of Economic Development (GOED), and our municipal partners to facilitate regional economic development, and we’ll keep working with our region’s chambers of commerce, K-12 and higher education systems to improve the community, but there is still much more work to be done.

Las Vegas is already a player in the global economy, but aside from one industry, it’s not truly competitive yet. To get competitive, the region must engage Nevada’s largest industry, gaming and tourism, in its economic development and diversification efforts. The region must also invest in transportation infrastructure improvements to drive a new generation of workers to our community. And finally, the state and the region must make strong commitments to K-12 and higher education, to train Southern Nevada’s future workforce.

As we have done since our inception, the LVGEA will continue to push the envelope, because, for Southern Nevada, the status quo is not a workable solution. The LVGEA believes in transformative change, not incremental change. Working together as a region, the LVGEA and its partners will make southern Nevada stronger and more resilient for long-term economic sustainability. Our competition is not Reno, Denver, Salt Lake City, Phoenix or any region or state in the U.S. Our competition is the World. Therefore, we must think differently, act differently, and connect differently in order to stay competitive in the global economy.

On behalf of our board of directors and our entire team, I want to personally thank you for making 2014 a banner year for LVGEA. All of the success we achieved in 2014 would not have been possible without our investors, strategic partners and the incredible LVGEA team. Thank you for all your support!

Tom R. Skancke  
Chief Executive Officer
THANK YOU

We would like to thank the people and businesses of Southern Nevada for their continued support of the LVGEA to create jobs, diversify the economy, and position our region for growth in the global economy. The success of this organization would be impossible without you. Thank you, Southern Nevadans, for all the support you have shown. Here’s to a bright year ahead and an even brighter future in Southern Nevada.

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